European Innovation Partnership on Smart Cities and Communities
Building a Market for Smart Cities and Communities
Integrated Planning & Policy Regulations

The Smart City Guidance Package

The Action cluster of Integrated Planning and Policy Regulations is an enabling action: it wants to facilitate low energy neighbourhoods, clean and smooth mobility, and integrated infrastructures. In day-to-day policy and decision-making, and implementation, by city administrations and urban stakeholders, coordination-related issues which need to be addressed for successful implementation of smart city solutions, especially:

- developing a holistic perspective on low energy neighbourhoods, integrated infrastructures, clean urban mobility and ICT
- framing the impact of short term actions within a longer time horizon and long term goals and to measure progress
- organising cross-domain collaboration during preparation and implementation of plans, governmental and on-governmental
- enabling governance of co-design and co-creation processes with a wide variety of urban stakeholders who are often interdependent upon each other for results
- mobilising capital from different sources to finance projects at an early stage
- accelerating the impact of smart city projects afterwards through replication

The *Smart City Guidance Package for Integrated Planning and Management* seeks to provide the necessary support for planning and managing smart city projects by offering inspiration derived from the input of commitments within the Integrated Planning & Policy Regulations Action Cluster, additional interviews conducted with key players, and successful Framework Program 7 and Horizon 2020 projects.

An early involvement of all governmental and non-governmental actors is fundamental for maximising the output and the guidance package can provide ideas how to do this. Further, integrated planning and management involves the spatial, temporal and technical coordination of different policy areas for achieving the established goals. In doing so, an improved collaborative governance at city-scale and a better usage of city-wide data would be achieved, thus enabling a more dynamic and informed planning process that takes into account both short and long term consequences of measures. The Smart City Guidance Package aims not only at making information accessible to cities and communities that want to implement smart city plans and projects, but also at highlighting key success factors and avoiding common pitfalls, thus enabling the dissemination and replication of best practices and lessons learned.

The ultimate objective is to contribute to shaping a better policy and decision-making process by involving and informing both the political and the operational levels working on Smart City projects, next to citizens, local businesses, and other urban stakeholders, such as energy and transport operators.

Action cluster on tour, visit of the City of Brno will be held on 30.1.2019: join us now!

For whom?
Politicians, strategists and advisors, directors of unit, smart city project managers, practitioners, housing associations, transport and energy network operators and suppliers, civil society…… anyone interested!

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FINAL AGENDA SCGP TESTBEDS

8:00 – 8.10	**Welcome and Introduction**

8:10 – 8:40	**Presentation of Smart City developments in Brno and the RUGGEDISED project – What has so far been done in Lighthouse and Fellow cities, replication foreseen in RUGGEDISED project**

8.40 – 9.10	**The European Innovation Partnership on Smart Cities and Communities and the Smart City Guidance Package -** Judith Borsboom, Action Cluster Integrated Planning and Policy and Regulation EIP SCC **Brief introduction of the SCGP** and its roadmap for integrated planning and management **Explanation interactive part of the workshop -** Judith Borsboom, Action Cluster Integrated Planning and Policy and Regulation EIP SCC **What are we going to do:** main purpose, approach, what can we use as resources, expected outcomes (proposed content for the urban plan). **How do we use the SCGP and other resources during the interactive part?**

9:10 – 10:00	**Interactive brainstorming session A (in 2-3 parallel groups) -** moderators Judith Borsboom and Jiří Marek **Vision, Decision and Commit:** How do we see the city in 10-20 years from now? What are the prospective smart city solutions the follower city wants to implement in future? How to engage stakeholders and keep them engaged during different phases of implementation - mapping urban stakeholders and their roles/tasks: who should be involved? Which coordination tasks can be expected and how to deal with them - using the SCGP for filling the gaps

10:00 – 10:15	**Coffee break**

10:15 – 11:15	**Interactive brainstorming session B (in 2-3 parallel groups) –** moderators Judith Borsboom and Jiří Marek **Plan, Do:** Proposed content for the urban plan: which elements should be included? What are the prospective smart city solutions the city wants to implement in future and gap analysis current urban plans. While implementing plans, adopt solutions, how can we prevent barriers, and achieve technical, spatial and temporal coordination

11:15 – 12:15	**Interactive brainstorming session C (in 2-3 parallel groups) -** moderators Judith Borsboom and Jiří Marek **Check, Act:** How can Key Performance Indicators and tools help to evaluate alternatives and track progress. How to design for that from the beginning and use this information to make amendments to the plan **Replication and upscaling:** how to ensure future replication and upscaling from the start, how to fit plans in transition thinking

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12:15-13:00	**Lunch break**

13:00 – 13:30	**Evaluation -** moderators Judith Borsboom and Jiří Marek **Discussion of SCGP testing results today:** what are fellow cities' needs in general? Was this useful for Brno? Does it help to ensure replication of the smat city solutions demonstrated in Ruggedised? Which policy and decision-making processes in the city can be better supported by this? Is the envisaged target group indeed the right one? Suggestions for improvement? Is information lacking? Innovative solutions which should be included?

13:30 – 14:00	**Wrap up & next steps**- moderators Judith Borsboom and Simona Costa Ideas for concrete projects in future, next steps and planning of reporting, future collaboration with IPPR Action Cluster and SCGP